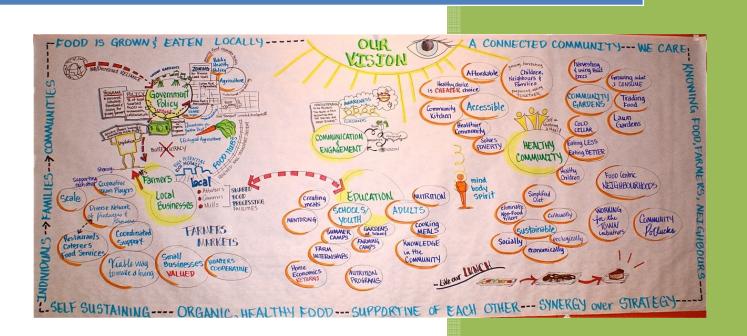
# Follow-up Workshop #1 October 23 & 24, 2012

# Headwaters Food Summit Priorities Where do we start?



Headwaters Food Summit Priorities for Action: Where do we start?

#### Introduction

Since the Headwaters Food Summit held on April 23, 2012, two identical follow-up meetings were held to refine the priorities for action that were originally identified at the Summit. These two meetings were held on October 23<sup>rd</sup> in Caledon East and October 24<sup>th</sup> in Mono Centre (see Appendix A for meeting goals and agenda).

#### **Presentation of Progress to Date**

The meetings started with a brief presentation about the work done since the Headwaters Food Summit. The five priorities for action were highlighted:

- **Grow Awareness** Educate and engage people about food and farming system issues and opportunities
- Expand School Programs Educate and engage our youth through school-based food and farming programs
- Improve Policy Work together to create supportive food systems policies
- **Facilitate Distribution** Enhance links between food producers and consumers to strengthen our food economy and food access
- Support Culinary Tourism Promote and enhance culinary and agriculture tourism

The presentation also included a proposed framework for coordinating the work emerging from the Headwaters Food Summit (see Appendix B) and provided an update on funding proposals in progress.

## **Small Group Dialogues**

At both meetings, the participants were invited to move to the table labeled with the priority for action that they wanted to discuss. The small group tasks included:

- Determining how to prioritize actions
- Refining the proposed actions identified for the selected priority
- Selecting a short list of high-priority actions within and beyond two years

### **Small Group Dialogue Results**

The small group report details are provided in Appendices C and D. A synthesized summary is shown below.

Priority Areas	Priority Actions Within 2 Years	Priority Action Beyond 2 Years
Grow Awareness	Replicate/import successful programs e.g., Eat Local Caledon	Improve economic and physical access to local food e.g., community kitchens
Expand School Programs	<ul> <li>Learn about what exists – policies, programs, practices</li> <li>Replicate successful programs</li> <li>Facilitate connections between youth and food e.g., co-op, community service hours, 4H</li> </ul>	<ul> <li>Find/develop food skills curriculum support materials</li> <li>Facilitate relationships between farmers and schools about food</li> </ul>
Improve Policy	<ul> <li>Advocate for more flexible, coordinated food procurement, production, processing polices</li> <li>Find and use policies produced in other areas to meet our needs</li> </ul>	<ul> <li>Put policies into action</li> <li>Actively promote connections to other policy development work (e.g., Niagara Escarpment Plan review)</li> </ul>
Facilitate Distribution	Create pilot Hub that brings together farmers, wholesale and retail buyers in accessible location	Extend Hub operation to include year-round Farmers' Market, community kitchen

#### Headwaters Food Summit Priorities for Action: Where do we start?

Priority Areas	Priority Actions Within 2 Years	Priority Action Beyond 2 Years
Support Culinary Tourism	<ul> <li>Link and coordinate existing food events</li> <li>Identify/recruit champions</li> <li>Build new food events e.g., Food Trail Festival</li> </ul>	<ul> <li>Market/promote culinary tourism more effectively</li> <li>Improve access to information – signage, phone apps, websites, links, maps</li> </ul>

# October 23<sup>rd</sup> Plenary Feedback

The participants provided the following feedback to the small group reports:

- All actions are inter-connected and depend on each other
- We don't know what we already have need an inventory of programs/assets
- Measurement is key to moving forward currently missing
- Energy around ideas key to success
- Some common actions across the areas need zoning changed to support needed infrastructure, need to improve signage, actions will lead to systemic change
- Most compelling actions included cultivating political will especially at municipal level, potential community building through food, emphasis on link between food and farming.

# **October 24<sup>th</sup> Plenary Feedback**

The participants provided the following feedback to the small group reports:

- Lots of overlap e.g., Hub, access
- Not reinventing using existing programs
- Need to get to know each other better
- Some common actions across the areas education (including marketing), many policy changes needed need to make a case, buy-in by key players is essential e.g., farmers
- Most compelling actions include increasing stakeholder involvement, work across multiple municipalities, demonstrate success – win/win/win

#### **Next Steps**

Summarized below are the agreements made at the workshops to support continued work on the Headwaters Food Summit priorities.

What	Who	By When
Document <i>Follow-up Meeting #1</i> results and distribute to participants and partners	Planning group	Mid- November
Organize Working Group kick-off meetings	Planning group	December
Host Working Group meetings	Interested volunteers and community members	Jan/Feb

Headwaters Food Summit Priorities for Action: Where do we start?

**Appendix A: Meeting Goals and Agenda** 











# **Headwaters Food Summit Planning Group**

# Food Summit Follow-Up Planning Meeting #1

# Putting the Ideas of the 2012 Headwaters Food Summit into Action

October 23rd, 2012 – 1:00 – 3:30 p.m. OR October 24<sup>th</sup>, 2012 – 7:00 – 9:30 pm

## **Meeting Goals:**

- To update you on the work that's been done since the 2012 Food Summit
- To review, refine and prioritize ideas within each of the five priority areas identified at the 2012 Food Summit; and,
- To begin developing short term action plans and structures for working together on them

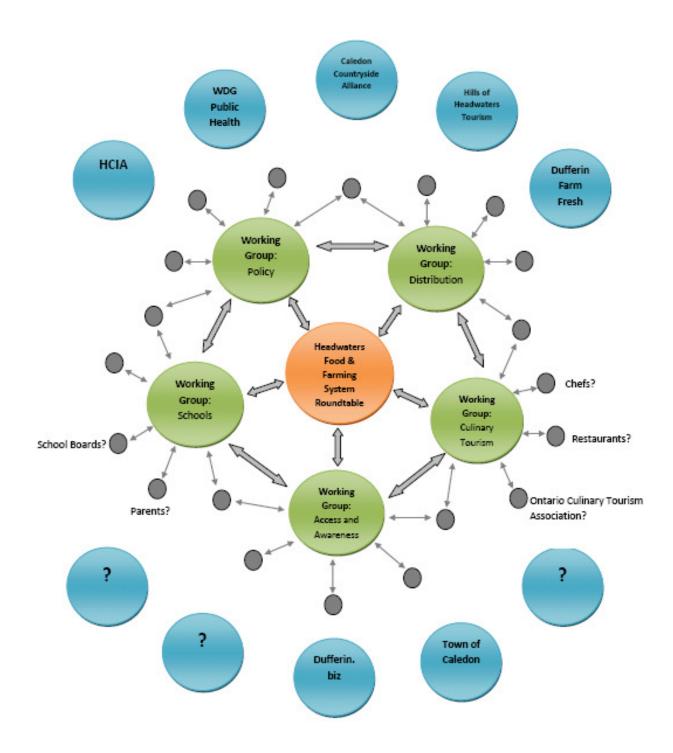
# Agenda

1:00 – 1:15pm Or 7:00 – 7:15 pm	Welcome & Opening Remarks  Our Purpose Our Process Who's in the room?	<b>Carol Good</b> Facilitator
1:15 - 1:30 pm OR 7:15 - 7:30 pm	Overview Progress to Date Presentation     Highlights of the work underway since the 2012 Food Summit	Food Summit Planning Team
1:30 – 1:40 pm OR 7:30 – 7:40 pm	Small Group Dialogues: Refining the Food Summit Priorities	<b>Carol Good</b> Facilitator
1:40 - 2:30 pm OR 7:40 - 8:30 pm	Small Group Dialogues: Refining the Food Summit Priorities     Small groups refine & prioritize ideas in each of the Summit's five Priority Areas	All
2:30 - 3:15 pm OR 8:30 - 9:15 pm	Plenary: Report Back from Small Group Dialogues  • Report back from each group	Carol Good Facilitator & All
3:15 - 3:00 OR 9:15 - 9:30 pm	<ul> <li>Next Steps</li> <li>Overview of a proposed set of further meetings</li> <li>Who else needs to be at the table?</li> <li>Follow-up Commitments of the Food Summit Planning Team</li> </ul>	Food Summit Planning Team

With Support From



Appendix B: Draft framework for Headwaters Food Summit Follow-Up



Appendix C: October 23, 2012 Small Group Reports

Priority Focus Areas	Priority Actions within 2 years	Priority Action beyond 2 years
Grow Awareness	• n/a – no group formed	•
Expand School Programs	<ul> <li>Learn about existing relationship and policy with local school boards</li> <li>Provide local food opportunities for co-op students &amp; volunteer hours &amp; HSMS &amp; 4H</li> <li>Investigate existing school based programs that could be replicated</li> <li>Explore youth food programming beyond schools e.g., Hayville</li> <li>Pitch a series of healthy, local eating workshops to Dufferin Parent Support Network</li> </ul>	<ul> <li>Find food &amp; farm links in provincial curriculum</li> <li>Make a food &amp; farm teaching kit</li> <li>Local food as school fund-raising – e.g., pumpkins, garlic, preserves, turkey</li> <li>Explore successful school-based gardening programs &amp; replicate best practices</li> </ul>
Improve Policy	<ul> <li>Create municipal community garden policy</li> <li>Coordinate with GTA ACC plan</li> <li>Enhance tourism sign policies for food</li> <li>Temporary zoning for direct food sales</li> <li>Advocate for on farm food processing at all levels</li> <li>Advocate for zoning to support agriculture infrastructure</li> </ul>	<ul> <li>Implement municipal community garden policy</li> <li>Create local procurement policies e.g., schools, long-term care facilities</li> <li>Participate in review of Niagara Escarpment plan, Oak Ridges Moraine Plan</li> </ul>
Facilitate Distribution	<ul> <li>Open pilot Food Hub</li> <li>Investigate location in Orangeville Ag Centre – conduct feasibility study</li> <li>Operate retail Farmers' Market 1 or 2 days/week for public</li> <li>Operate food terminal for farmers/restaurants - wholesale</li> </ul>	Include food banks in Hub
Support Culinary Tourism	<ul> <li>Inventory of food events (when, where, what)</li> <li>Coordinate events to ensure critical mass</li> <li>Build/promote Summer Feast/Winter Feast</li> </ul>	<ul> <li>Marketing, promotion, wayfinding signage</li> <li>Use of local food i.e. Harvest Festival</li> </ul>

Appendix D: October 24, 2012 Small Group Reports

Priority Focus Areas	Priority Actions within 2 years	Priority Action beyond 2 years
Grow Awareness	<ul> <li>Build awareness and distribution of food maps – e.g., Dufferin Farm Fresh</li> <li>Bring Eat Local Caledon model to Dufferin</li> <li>Create marketing campaign for local food – e.g., schools, service clubs, stores, pharmacies</li> <li>Promote Family Meal Challenge</li> </ul>	<ul> <li>Develop food access strategy –         economic access, physical access</li> <li>Create certified kitchens for         community use</li> </ul>
Expand School Programs	<ul> <li>Food education programs should emphasize local, seasonality, lowenergy, raw, simple</li> <li>Food education in preserving/canning/ freezing</li> <li>Parent workshop – healthy lunches – prep &amp; options &amp; convenience</li> <li>Take advantage of professional development opportunities to engage teachers</li> <li>Community relationships with horticultural societies, farmers recommunity gardens</li> </ul>	<ul> <li>Develop food skills modules (kits)         <ul> <li>use videos, connect it to school curriculum elements</li> </ul> </li> <li>Opportunities to affect school, boards, provincial curriculum</li> <li>Replicate Bronte Creek Project –</li></ul>
Improve Policy	<ul> <li>Develop an overarching theme for sustainable food systems (ie food charter)</li> <li>Local procurement policy for municipal facilities</li> <li>Advocate for politicians &amp; municipal staff to be more flexible with zoning</li> <li>Educate using farm tours, conversations</li> <li>Facilitate &amp; build capacity of groups and farmers to advocate to council</li> </ul>	<ul> <li>Develop municipal and regional food strategy policies – implement by next election</li> <li>Educate school board on importance of local food (integrating into classroom)</li> <li>Advocate streamlining bureaucracy so that provincial policy is applied consistently</li> </ul>
Facilitate Distribution		Create community kitchen(s)